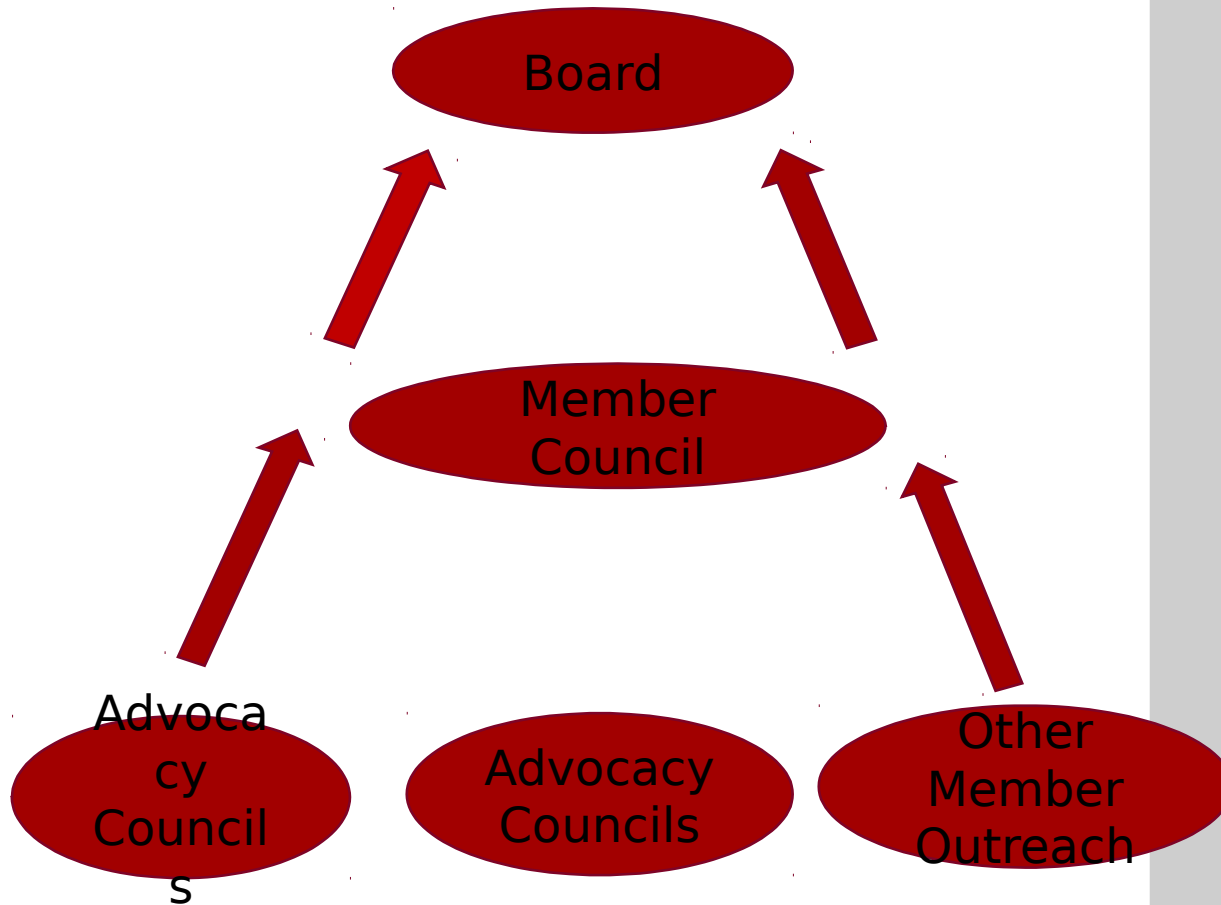


A woman with dark hair tied back, wearing a white shirt and a small earring, is looking at a tablet. The tablet screen shows a green progress bar and some text. In the background, there are papers and a colorful poster on a desk.

## Statewide Priorities: Webinar

***\*Please enter your pin if  
you haven't already***

# On Behalf of CCSA's Member Council....Welcome!



Mary Galvin, Ventura Charter School of Arts and Global Education



Chris Topham, Sebastopol Charter

# Agenda/Purpose

## **PURPOSE**

- **Clarify/Answer your questions**
- **Hear from you!**

## **AGENDA**

### **1. Context**

- **Recent Wins**
- **How Priorities are Selected**
- **Advocacy Timeline**
- **Policy Making Assumptions**

### **2. Policy Proposals & Feedback**

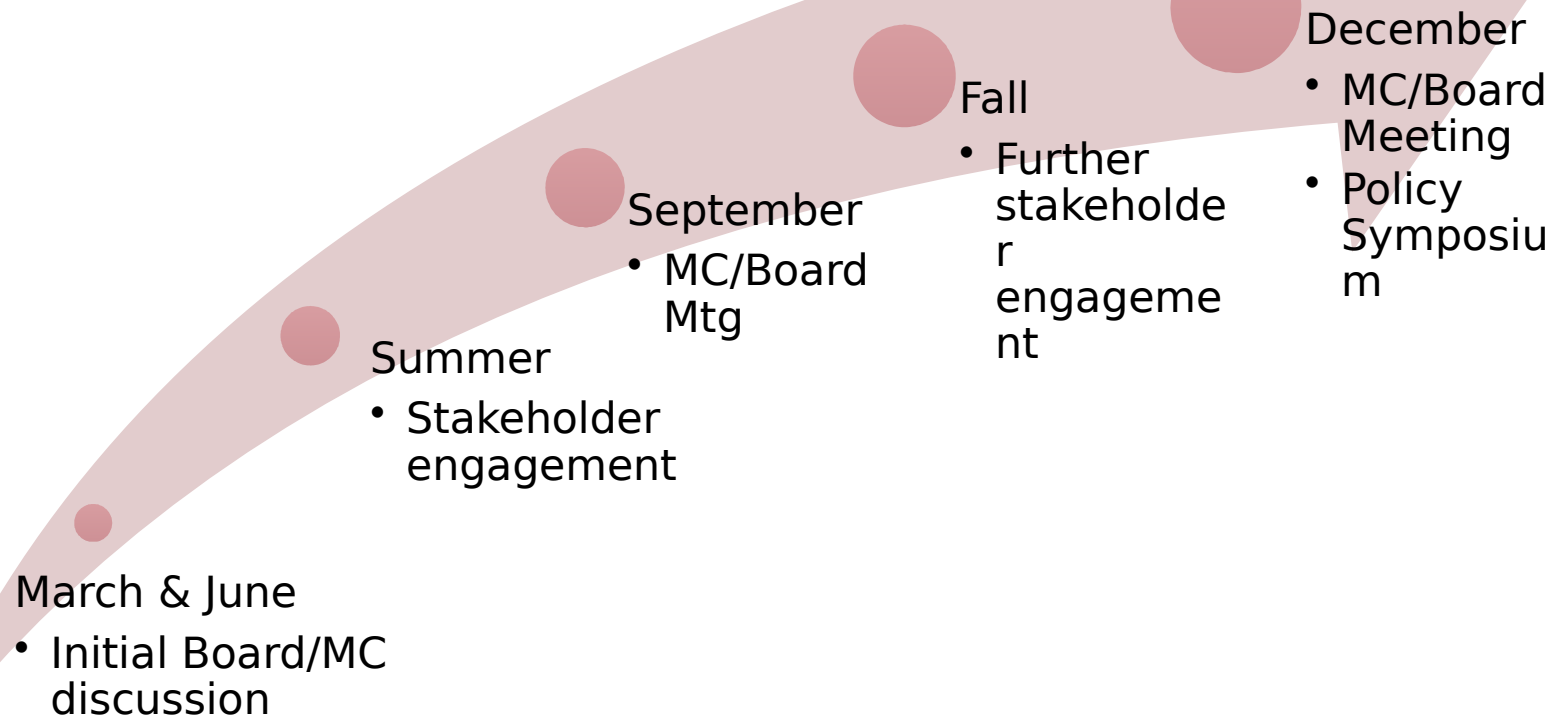
- **Responding to Threats**
- **Policy Pathways**

### **3. Next Steps**

# Recent Wins

- **Conditioned Legislature to defeat a half dozen harmful policy and budget proposals** in preparation for less reliable Executive branch
- **Negotiated major deals** on food service and for-profits to inoculate against even greater threats next year
- **Secured \$300 million in one-time funding** for low performing pupils
- Secured one-time increase of \$21.1 million and **ongoing increase of \$138.8 million per year in SB 740 funding**

# How Priorities are Determined



# Legislative Advocacy Timeline

## DECEMBER '18

Public roll-out of  
2019 priorities  
at **Policy  
Symposium**

## FEBRUARY '19

Introduction deadline  
for all legislation and  
**Rattle the  
Capitol** *statewide day  
of action*

## APRIL '19

**Advocacy Month**  
*Constituent Legislative  
Meetings in the Capitol  
and Legislative District  
Offices*

## JANUARY '19

**Back to Session**  
*Legislative Briefing,  
Legislative Meetings,  
and Reception in  
Sacramento*

## MARCH '19

Collective Action in  
Sacramento at the  
**CCSA Conference**

# Policymaking Assumptions in 2019

- CCSA will always advocate for full funding of SB 740 program
- CCSA will always fight major legislative/regulatory efforts that threaten the continued operation of charters in California
- CCSA will seek compromise on legislation that minimally constrains flexibility but only in exchange for new entitlements
- CCSA will adopt a policy agenda that favorably reframes the public debate on charters



# Greatest Threats in 2019

- ☐ Hostile State Board of Education
- ☐ Fiscal impact denials and weakening of appeal rights
- ☐ Repeal of LEA status for purpose of special education
- ☐ Influence charter board composition
- ☐ Compulsory participation in STRS and PERS
- ☐ Reduced flexibility and underfunding of SB 740 program
- ☐ Prevailing wage on conduit bond program
- ☐ Further weakening of Prop 39
- ☐ Require charters to comply with Field Act

*Which of these threats would fundamentally impact your organization's ability to serve all students well?*

*Which one (s) are you most concerned about?*

*Which would you be willing to mobilize your community to defeat?*



# Policy Pathways in 2019

- **Option I.** Bunker Approach
- **Option II.** Change Agent Approach
- **Option III.** Ecosystem Approach

*Which of these  
of these  
strategies  
resonates with  
you most?  
Why?*

# Option I. Bunker Approach

Defend sector against legislative and regulatory efforts to dismantle charter autonomy and flexibility.

- **PRO:** *Allows CCSA to spend political capital exclusively on keeping harmful legislation from Governor's desk.*
- **CON:** *Enables opponents to frame legislative debates on their terms and focus their entire strategy on offense rather than distracting them with our own sponsored legislation. May be perceived as a "white flag."*



# Option II. Change Agent Approach + Defense

Assert that charters are trailblazers on equal access and equitable spending. Sponsor legislation mandating charter-like standards for TPSs.

- *e.g. ban selective admissions in magnets or requiring public academic renewals for all public schools.*
- **PRO:** *Allows CCSA to go on offense, reframe terms of debate on transparency & equity. Forces establishment to justify inequitable practices that harm vulnerable students. May provide members with air cover if legislation translates into media attention.*
- **CON:** *May make it harder to cultivate alliances at a time when we need new friends. May alienate choice wing of our base.*



## Option III. Ecosystem Approach + Defense

Drive greater investment and accountability for traditionally underserved students, and champion win/win policies that deescalate charter- district tensions.

- *e.g., overhaul special educating funding so additional funds go to LEA's serving more of the highest cost students; add lowest performing subgroup to LCFF; hold harmless and anti-truancy funding for districts; prevailing wage in exchange for zoning waivers.*
- **PRO:** *May appeal to Newsom, scramble the traditional battles lines in Sacramento to engender greater collaboration between CCSA and ed establishment. Could position CCSA as leader on equity.*
- **CON:** *Could be perceived as mission-creep. Does nothing to advance growth agenda.*



# Next Steps

## **Provide Additional Feedback on Policy Priorities**

- Complete the survey <https://www.surveymonkey.com/r/KGZBSBD>
- Engage with your Member Council Rep, Regional Advocacy Council leaders, or your CCSA Regional Advocacy staff.
- Contact Government Affairs directly [governmentaffairs@ccsa.org](mailto:governmentaffairs@ccsa.org)

## **Be a Charter School Advocate**

- Back to Session (January) Sacramento
- Rattle the Capitol (February) Statewide
- CCSA Conference Collective Action (March) Sacramento
- Public Charter Schools Advocacy Month (April) Sacramento & Statewide